



Edinburgh Carers Survey 2023

Edinburgh Carers Survey *Partner guide*

The Edinburgh Carers' Survey was launched on Tuesday 6 June 2023. It is one of the largest unpaid carer surveys in Scotland, and provides an opportunity for carers to share their experiences of unpaid caring in the city.

The research is funded by Edinburgh Health and Social Care Partnership. It is a partnership project which was led by a working group led by VOCAL and involving Edinburgh Health and Social Care Partnership, Edinburgh Development Group and EVOC. A number of organisations supported the survey development.

The Edinburgh Carers Survey has been undertaken since 2011 to understand the experiences of unpaid carers and receive feedback on the services and support it provides. The survey will initially be available online and will be live until Thursday 31 August 2023.

We would love to hear from as many parent carers in Edinburgh as possible. To do this, we are asking for your help to circulate the survey to your registered carers and share the information across your communications channels. Carers do not need to be registered with VOCAL to take part and they do not need to have accessed carer support services to be eligible to complete the survey.

In this document, you will find:

- information on the survey, including closing dates, frequently asked questions and technical information
- recommended communications content for your channels, including website, email and social media content

If you have any questions, please contact Lora Vernon by emailing: lvernon@vocal.org.uk

About the survey

We are seeking responses from unpaid carers. The following definition from the Scottish Government can help carers identify themselves:

Unpaid carers provide care and support to family members, friends and neighbours. The people they care for may be affected by disability, physical or mental ill-health, frailty or substance misuse. A carer does not need to be living with the person they care for. Anybody can become a carer at any time in their life and sometimes for more than one person at a time. Carers can be any age from young children to very elderly people.

Carers will be asked about their caring role, and there are questions on taking a break, money, work, health and wellbeing. They will also be asked about the carer support and services they have accessed. Carers don't need to be registered with VOCAL to take part.

Current and former carers can take part in the survey and will be routed to relevant questions based on their responses. The survey will close on Thursday 31 August. It will take approximately 20 minutes to complete, and can be saved at any point. This means respondents can come back to the survey later.

The survey can be completed on any device, including desktop computer, laptop, tablet and smartphone and on any type of browser.

Our Carer Support Team can support carers to complete the survey. They can be contacted by calling 0808 196 6666.

As a thank you for their time, respondents can also enter a prize draw. The prizes are as follows:

- One-week holiday to VOCAL's Carer Cottage, Hawthorn Brae
- £50 eVoucher for a retailer of the carer's choice
- Apple AirPods
- Swatch Sennder watch
- Motorola Rokr 500 wireless speaker
- Rains Classic Jacket (atomico branded)
- Bamboo X wireless charger

Your support

In 2021, we received almost 1,300 responses from carers and this year we want to hear from even more! Carers responses will be used to inform the Edinburgh Carers Strategy, improve carer support service and shape services for the future.

Email text

Heading: Take part in the Edinburgh Carers Survey!

The Edinburgh Carers Survey is currently open, and VOCAL and their partners are looking to receive more responses than ever before.

The survey is for unpaid carers and it is an opportunity to have your say and help influence how services are delivered locally. Whether it's about taking a break from caring, care packages for the person you care for or services that have helped you, we want to listen to your thoughts and ideas.

The survey will take approximately 20 minutes to complete and you can enter a prize draw too with a holiday to be won, £50 voucher and more! You can save your answers and come back to them, and you don't need to answer every question. We'll ask you about your current or former caring role, taking a break from caring, money, work, health, and wellbeing. The survey will close on Thursday 31 August.

Have your say: <https://online1.sapsurveys.com/EdinburghCarersSurvey>

Social media

We have been sharing survey across all social media channels regularly over the last few weeks. You can get involved by re-sharing VOCAL's social media posts or if you are able to share your own content, using the recommended text below, that would be a huge help.

- [Facebook](#)
- [Twitter](#)

We also have a [LinkedIn](#) account.

Social media

Are you a parent carer? We want to hear from you! The 2023 Edinburgh Carers Survey is open. This survey is for current and past unpaid carers and will ask questions on your caring role, taking a break from caring and your health and wellbeing. It will also cover the support and services you have accessed from providers across Edinburgh. As a thank you for your time, you can enter a prize draw to win a one-week week holiday at VOCAL's Carer Cottage in Blair Atholl, a £50 voucher for a retailer of your choice and more!

Complete the survey before Thursday 31 August to have your say:

<https://online1.sapsurveys.com/EdinburghCarersSurvey>

Images

We have created a few images for use by partners. These can be downloaded through WeTransfer: <https://we.tl/t-j0Jkc7sGgx> If you would like access to the design files to add your logo or adjust the images slightly, we are more than happy to share these. Please email: lvernon@vocal.org.uk or cbarker@vocal.org.uk.